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AMSOIL Race Program Manager

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AMSOIL Continues Partnership with Eagle River Derby

Superior, Wis. extends title sponsorship for two years

Superior, Wis. ~ AMSOIL has signed a two-year extension with the Eagle River Derby Track and will continue as the title sponsor and Official Oil of both the historical venue and the Eagle River World Championship Derby Track. Todd Achterberg, Derby Track General Manager, voiced his enthusiasm. "This is great for the Sport as well as the Derby Track. This partnership will as it has for the past three years help us continue to be bring the best snowmobile racing possible to the Derby fans"

"The Derby Track and its fans are fabulous," agreed Jeremy Meyer, AMSOIL Race Program Manager.

"The history, excitement and uniqueness of Eagle River are amazing and a great fit for AMSOIL.

AMSOIL couldn't have asked for a better partner or a better venue than the Derby Track."

The AMSOIL Eagle River Derby Track is located in Eagle River, Wis. The track is hosting the 47th Annual AMSOIL Eagle River World Championship Derby from January 15 –18, 2010. The track will also hold the Classic Vintage weekend of racing from January 8-10, 2010.

For more information on the AMSOIL Eagle River Derby Track, the AMSOIL Eagle River World Championship Derby and other events held at the track, go to <http://www.derbytrack.com>.

For more information on AMSOIL and Team AMSOIL racing, go to www.amsoil.com.

About the company: AMSOIL has been the recognized leader in synthetic lubricants since 1972. For more information about AMSOIL synthetic motor oils, call (715) 392-7101 or contact AMSOIL INC, AMSOIL Building,

Superior, WI 54880, or go to www.amsoil.com