



Ultimax Renews Derby Sponsorship

Eagle River, Wisconsin, August 4, 2009

Ultimax is one of the longest running sponsors of the World Championship Snowmobile Derby. Carlisle Power Transmission, manufacturer of Ultimax belts, will continue to support this classic event. Bill Marcum, president of Carlisle PT, said "we look forward to coming to Eagle River each January. We are pleased to align ourselves with this premiere event and show our support for snowmobile racing." Dennis McCambridge, VP of Sales and Marketing, added, "Carlisle is thrilled to be a part of world-class racing. We are proud of our strong and lasting partnership with all the good people at the Derby Track and Eagle River."

Carlisle is among the snowmobile fanatics that descend upon Eagle River each January to crown the "World Champion". Ultimax, the acknowledged leader in snowmobile belts, has been a major sponsor for more than 25 years. Carlisle is dedicated not only to the product, but also to the sport.

For more information about the 2010 World Championship Derby , please visit

www.derbytrack.com

For more information about Ultimax snowmobile and ATV belts, please visit

www.UltimaxBelts.com